

Motor Core Processing Plant Established in Pune, near Mumbai, India

Metal One Corporation (headquartered in Minato-ku, Tokyo; President: Naoto Matsuoka) has operated a steel service center, Mahindra Steel Service Centre Ltd. (MSSCL), through a joint venture with its Indian partner Mahindra Intertrade Ltd., in Pune, Maharashtra State, outside Mumbai, India, since 1993. As part of efforts to expand MSSCL's capabilities and business operations, a motor core processing plant has now been set up on the site of the company's headquarters plant. A ceremony to celebrate the start of the new operation was held on February 28.

Motor cores are used for such applications as air conditioner and refrigerator compressors and washing machine and fan motors. The growth of home appliances is anticipated to continue in India, with expectations that demand for motor cores will also expand.

However, until now there have been no integrated processing plants of motor cores in India that can offer slitting, pressing, annealing, and aluminum die casting in one location. MSSCL's motor core processing plant has given the company the one-stop service capabilities that customers rate very highly.

Initial projections are for 12,000 tonnes of annual processing and sales capacity. MSSCL will capture motor core demand throughout India and will consider investing in additional facilities.

Outline of MSSCL

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| 1. Name: | Mahindra Steel Service Centre Ltd. |
| 2. Locations: | Headquarters plant in Pune, Maharashtra State, India
Second plant in Bhopal, Madhya Pradesh State, India |
| 3. Representative: | Harsh Kumar (concurrently Mahindra Intertrade managing director) |
| 4. Capitalization: | Approx. ¥231 million |
| 5. Shareholders: | Mahindra 61%, Metal One 39% |
| 6. Business lines: | Processing and sales of steel sheets |

Outline of MSSCL Motor Core Processing Plant

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| 1. Start of operations: | February 28, 2012 |
| 2. Facilities outlay: | Approx. ¥825 million |
| 3. Business line: | Motor core processing |
| 4. Facilities: | One slitter line, one 300-tonne and one 125-tonne press, one annealing line, and one aluminum die casting line |
| 5. Projected manufacturing capacity: | 12,000 tonnes per year |